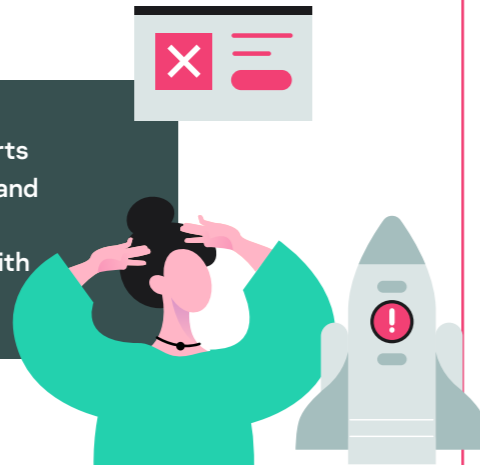


# Threat Intelligence Sales Scenarios

## Influencers: Incident Response Expert

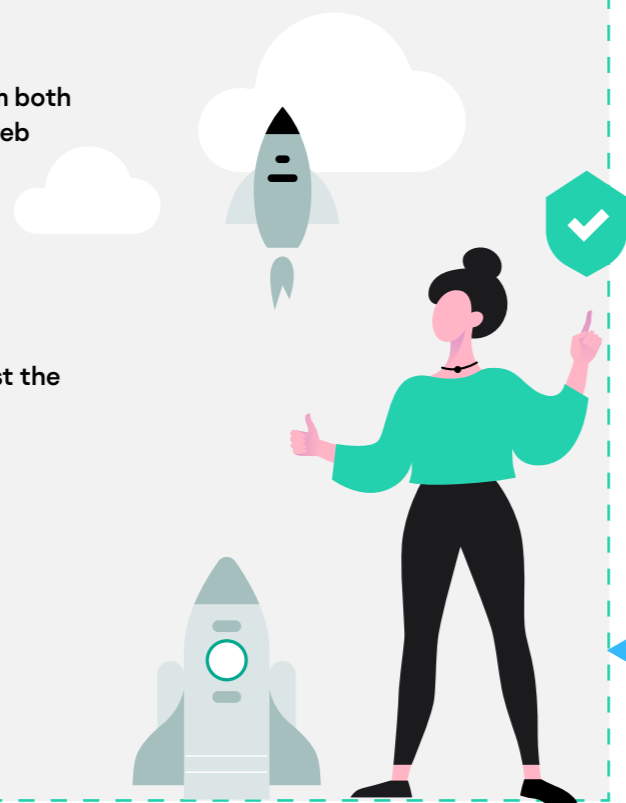
### PROBLEM

Accelerating identification of valid alerts and threats to quickly determine who and what is affected, understand possible consequences, and provide IT teams with the necessary information promptly



### BENEFITS

- A team of analysts speaking dozens of languages
- Information on attacks from both surface web and the dark web
- Insights into non-public investigations
- Proactive protection against the most damaging threats



### SERVICES



Kaspersky  
Financial Threat  
Intelligence  
Reporting

Tactical

- Exclusive insights into industry-specific threats
- TTPs
- Early warnings
- IoCs and Yara rules



Kaspersky  
APT Intelligence  
Reporting

Tactical

- Insight into non-public APTs
- Detailed supporting technical data access
- Continuous APT campaign monitoring
- Early warnings
- Addressing technical and non-technical audiences
- Retrospective analysis
- Threat actor profiles
- Mapping to MITRE ATT&CK

### SERVICES



Kaspersky  
Cloud  
Sandbox



Kaspersky  
Threat  
Lookup

Operational

- Investigation
- Links and analysis
- Browser plugin
- WHOIS tracking



### BENEFIT

- Meaningful information about threats and their various relationships to boost incident investigation and response

